

KONICA MINOLTA'S HIPAA COMPLIANCE "CHECK-UP"

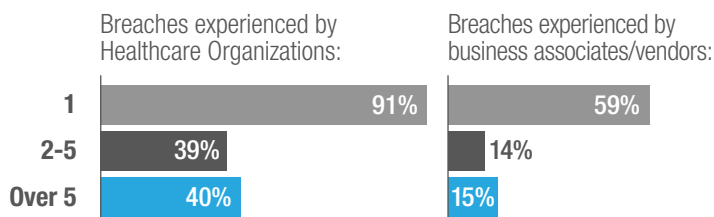


KONICA MINOLTA

Data breaches are costing the healthcare industry **\$6 billion annually**.
How HIPAA-healthy is your organization?

YOUR RISK FACTORS

DATA BREACHES IN LAST TWO YEARS



50% of breaches result from loss or theft of laptops, paper records or USB drives.

\$750K fine for no risk assessment & outdated policies.

\$1.75 million fine for no risk management & lack of encryption.

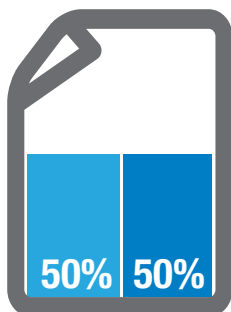
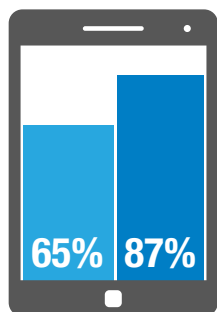
\$3.3 million fine for no risk assessment.

Criminal Data Breaches are up **125% since 2010**.

SOURCES OF RISK

INTERNAL VS. EXTERNAL

Leading causes of incidents are **workforce negligence** and **lost or stolen devices**.



Electronic and paper-based security incidents in the past two years



VS.

23% of recipients open phishing emails containing ransomware or malware.



78% of healthcare organizations have had malware attacks.

82% of business associates have had malware attacks.

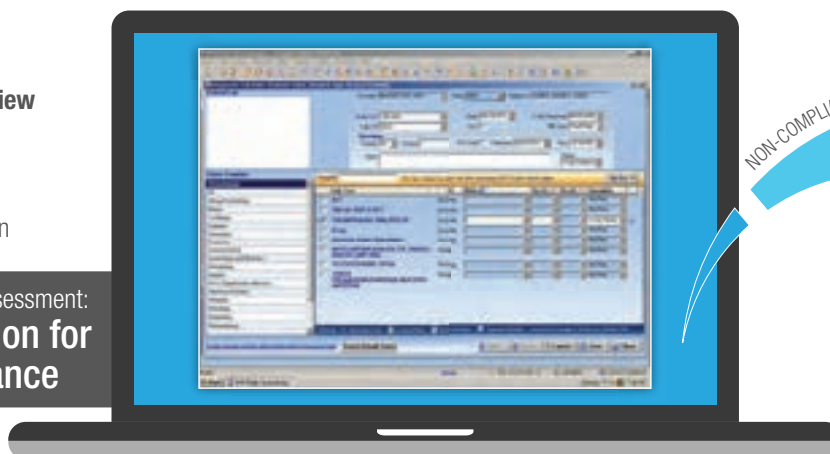
HIPAA WELLNESS CHECK-UP AND DIAGNOSIS



Risk Assessment as required by HIPAA/HITECH

- Policy Review
- PHI Process Review
- Security Process Review
 - Encryption
 - Log Monitoring
 - Malware
 - Training / Education

Konica Minolta Risk Assessment:
Your Prescription for HIPAA Compliance



Find out more at CountOnKonicaMinolta.com.